13 posts. Additional hashtags will be inserted prior to posting.

**PROMOTION OF UFB CONFERENCE APPEARANCE**

**Posted Tues, Nov 6 with photo**

The 1st five Ulster County women to email oed@co.ulster.ny.us will win free admission to this exciting NYC event! Learn, network and seize the competitive tech edge you need to boost your career. Everyone else can use code: ULSTERCOUNTY for $50 off your ticket. Visit our [#UlsterForBusiness](https://business.facebook.com/hashtag/ulsterforbusiness?source=feed_text&__xts__%5B0%5D=68.ARBkitSsI4EDHPnRRRXZFvh6fFHsZZtYrbWpKoP5ebAtIGS0oFrkWuJyNpEjqMSrAlEWtybcnPNlUrd7ihfrcGDnJiuPbWYkQaHdyaAz2B4P-zdPAd36bkJ8xEdqQMgwkBwN8mW9vh9NNzY3BwXvmYGUJbOsMq51xqv2u8X1kFFVlxPrdIrZioGUxH_LvatMddAbv2cjeqtRbekLZV-hRfE6Yzc&__tn__=%2ANK-R) exhibit while you’re there. [#techupforwomen](https://business.facebook.com/hashtag/techupforwomen?source=feed_text&__xts__%5B0%5D=68.ARBkitSsI4EDHPnRRRXZFvh6fFHsZZtYrbWpKoP5ebAtIGS0oFrkWuJyNpEjqMSrAlEWtybcnPNlUrd7ihfrcGDnJiuPbWYkQaHdyaAz2B4P-zdPAd36bkJ8xEdqQMgwkBwN8mW9vh9NNzY3BwXvmYGUJbOsMq51xqv2u8X1kFFVlxPrdIrZioGUxH_LvatMddAbv2cjeqtRbekLZV-hRfE6Yzc&__tn__=%2ANK-R)

**Posted 6 posts on Thursday, Nov 16 throughout the day with 13 photos**

Ashley Knox of Ulster County's Go Beyond Greatness is at [#techupforwomen](https://business.facebook.com/hashtag/techupforwomen?source=feed_text&__xts__%5B0%5D=68.ARBJfGfXHymnmD-Kcoeu7ftVMCFi3gyKidBuLb3wTmwozwtD2w8q8WDgfiDWt4k9bCsh3iotSBCnxjlJmEjZjEaaDH5CBXbJqlOCApBJ2tf7figjp-EuHQnD7xYHsQV0Zl6tjz-BDxiwrGoWmh4nf_UYFxW7C5Q4OSazEpJ25jUNyVebC4mKm3fztZ6rVIEQrLgc-FaQWqPm2x3nI6N49AoXmC8UVHRcT6FA1xvswhiFKDbpcfl6m1DsvQIHmMgMhH8aPeO9pLN6O8sqlMqZiZrA1p76YkEDaXQhrl-CGQHZ_M9ucsqBS4KMGWs4Pq9X2ZonNDIPFkp-ADN1M3ZbzbvnRw&__tn__=%2ANK-R)! [#UlsterForBusiness](https://business.facebook.com/hashtag/ulsterforbusiness?source=feed_text&__xts__%5B0%5D=68.ARBJfGfXHymnmD-Kcoeu7ftVMCFi3gyKidBuLb3wTmwozwtD2w8q8WDgfiDWt4k9bCsh3iotSBCnxjlJmEjZjEaaDH5CBXbJqlOCApBJ2tf7figjp-EuHQnD7xYHsQV0Zl6tjz-BDxiwrGoWmh4nf_UYFxW7C5Q4OSazEpJ25jUNyVebC4mKm3fztZ6rVIEQrLgc-FaQWqPm2x3nI6N49AoXmC8UVHRcT6FA1xvswhiFKDbpcfl6m1DsvQIHmMgMhH8aPeO9pLN6O8sqlMqZiZrA1p76YkEDaXQhrl-CGQHZ_M9ucsqBS4KMGWs4Pq9X2ZonNDIPFkp-ADN1M3ZbzbvnRw&__tn__=%2ANK-R) [http://gobeyondgreatness.org](http://gobeyondgreatness.org/?fbclid=IwAR1yCKeyBEDruMyVXmzOUqHkCBwY7YPbquv3q6vVYpmv5GDdHFLUMwFR3n4)

We're meeting so many cool people at our [#UlsterForBusiness](https://business.facebook.com/hashtag/ulsterforbusiness?source=feed_text&__xts__%5B0%5D=68.ARD7S6R982PrTvnHK3L1jYWH078Bvo_7jqZjJcFB0PTFZAR7VT9zaW_6jHdy8hHtA0PAcVQzlJ-iFKDlvSiT8M_BLxx5XSctORWu8rXzP729D6Uf_ysV8rbb4ryYsjEzW0jrP23Ziu039cZWOHLEmM-Wog-vbspur5yEWYkBjgTNbBqawmmjoAjRd2dwk1P1-NlERJJaTTrgjHZYcTepJ2zyhl4dmZUl-Q49inm7BiN__eitzyqLUQ4EqzTbacCJc0rsHzuGs5OKjkp0F0pLBiyFXRLTKFc5O0hmOwAubhYPoyu0u6R4I_Tvbr5NzATpJQ1zC2VJ5kChDP3e6RK-Cz2u7g&__tn__=%2ANK-R) exhibit today! [#techupforwomen](https://business.facebook.com/hashtag/techupforwomen?source=feed_text&__xts__%5B0%5D=68.ARD7S6R982PrTvnHK3L1jYWH078Bvo_7jqZjJcFB0PTFZAR7VT9zaW_6jHdy8hHtA0PAcVQzlJ-iFKDlvSiT8M_BLxx5XSctORWu8rXzP729D6Uf_ysV8rbb4ryYsjEzW0jrP23Ziu039cZWOHLEmM-Wog-vbspur5yEWYkBjgTNbBqawmmjoAjRd2dwk1P1-NlERJJaTTrgjHZYcTepJ2zyhl4dmZUl-Q49inm7BiN__eitzyqLUQ4EqzTbacCJc0rsHzuGs5OKjkp0F0pLBiyFXRLTKFc5O0hmOwAubhYPoyu0u6R4I_Tvbr5NzATpJQ1zC2VJ5kChDP3e6RK-Cz2u7g&__tn__=%2ANK-R)

Fascinating speakers! These two women emphasized the importance of serving on boards as one way to build your resume and business skill sets. [#techupforwomen](https://business.facebook.com/hashtag/techupforwomen?source=feed_text&__xts__%5B0%5D=68.ARBxRVdPcMb3oh-MYkr-vcbfkmIgKiI6a_gp5LvF4_qqlrYn_Bny2AyLZzXQtbRx76OMq5iUxnKaD_vR9ZAzXLV3oxGVdl84gTDdzVgPdOdgQrsYuBjiNBqWrJB3GvNgYKSvPz-D3iBil_GF0uSEoDwapY4r1Fcg_-jBDC1sWcqx9FELaCgtkVVWOcAgFnJb6DlBZkeu8FJtdttmjwiTaAVGXOzTbInuvKrQzOyv6rEZe3yPb_3YZlJO0QeHHTrU5UJFI-vpWxlidWeN4AbXVGN-9dl6OqhfMx6mVRSIwzEV4rB5ObgP_9YzvnkDAiUSMb7JAPYwMhe_drkvq59zlx7X8w&__tn__=%2ANK-R) [#UlsterForBusiness](https://business.facebook.com/hashtag/ulsterforbusiness?source=feed_text&__xts__%5B0%5D=68.ARBxRVdPcMb3oh-MYkr-vcbfkmIgKiI6a_gp5LvF4_qqlrYn_Bny2AyLZzXQtbRx76OMq5iUxnKaD_vR9ZAzXLV3oxGVdl84gTDdzVgPdOdgQrsYuBjiNBqWrJB3GvNgYKSvPz-D3iBil_GF0uSEoDwapY4r1Fcg_-jBDC1sWcqx9FELaCgtkVVWOcAgFnJb6DlBZkeu8FJtdttmjwiTaAVGXOzTbInuvKrQzOyv6rEZe3yPb_3YZlJO0QeHHTrU5UJFI-vpWxlidWeN4AbXVGN-9dl6OqhfMx6mVRSIwzEV4rB5ObgP_9YzvnkDAiUSMb7JAPYwMhe_drkvq59zlx7X8w&__tn__=%2ANK-R)

Financial analysts who love biking in Ulster County! [#techupforwomen](https://business.facebook.com/hashtag/techupforwomen?source=feed_text&__xts__%5B0%5D=68.ARD5pUfAgUnJqM-W1QP72RpVJa9pC3qNKr5AZ8ZNno1emQ2b2Pgg-mrLcA0G09bYa7yYaWi-I1rFmBt5gYrwkiGkDTteLGsx1HQ5sMS2c6UFgaDHfSHAlqWKLfyD5aHItOydS8oZt_xMs2P1_GV7YJ_PNp7ZzznUuFgbEB5DW7RY3z1P85VVSc_2yL3oXKLJbPlVV9YR9sKgHfOo7p2tKZVCeXGn7BeiNomsyFH05RfL0El9yw7wyMKD6MnccMVri7GSUjUvqMjryh5iyADpnzA6x_a-WfCPx_dH9QB59WXwFqrgq27Aql-Bo1YD6CNr-WvzKzWcrWMQupEOfCnUo_BlTA&__tn__=%2ANK-R) [#UlsterForBusiness](https://business.facebook.com/hashtag/ulsterforbusiness?source=feed_text&__xts__%5B0%5D=68.ARD5pUfAgUnJqM-W1QP72RpVJa9pC3qNKr5AZ8ZNno1emQ2b2Pgg-mrLcA0G09bYa7yYaWi-I1rFmBt5gYrwkiGkDTteLGsx1HQ5sMS2c6UFgaDHfSHAlqWKLfyD5aHItOydS8oZt_xMs2P1_GV7YJ_PNp7ZzznUuFgbEB5DW7RY3z1P85VVSc_2yL3oXKLJbPlVV9YR9sKgHfOo7p2tKZVCeXGn7BeiNomsyFH05RfL0El9yw7wyMKD6MnccMVri7GSUjUvqMjryh5iyADpnzA6x_a-WfCPx_dH9QB59WXwFqrgq27Aql-Bo1YD6CNr-WvzKzWcrWMQupEOfCnUo_BlTA&__tn__=%2ANK-R)

We're at [#techupforwomen](https://business.facebook.com/hashtag/techupforwomen?source=feed_text&__xts__%5B0%5D=68.ARCX7ba69P8vN7ENxhJ4M9yPuw6YDHxKfNTWWVulmp1h04TwfumkmyRKcBDipouUrBud7dXNl9MZDet6E67HThkO_rOUeYFNZlzA7Tlyv0zrvEL3hfyuXeDo29K12USdEnSryqqOnT7jvJSTkS-Hsadqo8BuVzsEQM0rnFqPqEOhfwAEgt8_loINoCJ-unmK5UioEnSyERRHI59ZJ6h9wEHz0jRpLobZ6-182uJRrsohUmatQJ2enZFfYhnAf4trDvueoTlKUubKqnip-devaWO07YROnPlLlWSjcDL-PSDr4Vu8lABkeueaPL13j-78TqQdG6bhR3gZe7iNAPIp5W7PjQ&__tn__=%2ANK-R) today -- stop by our booth! Ask us about tech-friendly Ulster County. [#UlsterForBusiness](https://business.facebook.com/hashtag/ulsterforbusiness?source=feed_text&__xts__%5B0%5D=68.ARCX7ba69P8vN7ENxhJ4M9yPuw6YDHxKfNTWWVulmp1h04TwfumkmyRKcBDipouUrBud7dXNl9MZDet6E67HThkO_rOUeYFNZlzA7Tlyv0zrvEL3hfyuXeDo29K12USdEnSryqqOnT7jvJSTkS-Hsadqo8BuVzsEQM0rnFqPqEOhfwAEgt8_loINoCJ-unmK5UioEnSyERRHI59ZJ6h9wEHz0jRpLobZ6-182uJRrsohUmatQJ2enZFfYhnAf4trDvueoTlKUubKqnip-devaWO07YROnPlLlWSjcDL-PSDr4Vu8lABkeueaPL13j-78TqQdG6bhR3gZe7iNAPIp5W7PjQ&__tn__=%2ANK-R)

Noel Mayforth Carroll of The Carroll Group stopped by our [#UlsterForBusiness](https://business.facebook.com/hashtag/ulsterforbusiness?source=feed_text&__xts__%5B0%5D=68.ARC04nQxdZ0D7yqBQ94HUt-2Jo5XCCG8nPhh4Fiu6yEzXMzpOU1ZqjmSuM-_-q0ChMK6ZGIW2Ek8xGFZbaB2krD7UaWJV3vO2KAjmRjt_nch_aq2t4zKnxkhcb8Fic8KUd1fPeNS9MAytNEB9r5UOt0c9GHnAaeqzczvOzrKiveZr38ZXKuax4R2Kt9vh11o_AqXOl6v-O-t9FaCbJHotIRreZd0mcqg5dGca4t-vsH-_YLDlRmienEH5XlxEASpE1hdS34bXDlqe4PQlXEFT_8RG4wi31hcDweu1J95GrO7ZnJqT85RGoFEZYjdIyCAaGSXaG-rHeE1FWOlhr96YuXW2g&__tn__=%2ANK-R) booth this morning at [#techupforwomen](https://business.facebook.com/hashtag/techupforwomen?source=feed_text&__xts__%5B0%5D=68.ARC04nQxdZ0D7yqBQ94HUt-2Jo5XCCG8nPhh4Fiu6yEzXMzpOU1ZqjmSuM-_-q0ChMK6ZGIW2Ek8xGFZbaB2krD7UaWJV3vO2KAjmRjt_nch_aq2t4zKnxkhcb8Fic8KUd1fPeNS9MAytNEB9r5UOt0c9GHnAaeqzczvOzrKiveZr38ZXKuax4R2Kt9vh11o_AqXOl6v-O-t9FaCbJHotIRreZd0mcqg5dGca4t-vsH-_YLDlRmienEH5XlxEASpE1hdS34bXDlqe4PQlXEFT_8RG4wi31hcDweu1J95GrO7ZnJqT85RGoFEZYjdIyCAaGSXaG-rHeE1FWOlhr96YuXW2g&__tn__=%2ANK-R), NYC. Great speakers and a packed house!

**NATIONAL NEWS: REGIONAL PROMOTION**

**Posted Monday, Nov 19 at noon**

<https://www.ispot.tv/ad/dgNj/subaru-nat-geo-wild-photojournalists-and-parents?fbclid=IwAR3F804dau1vTxM2L5ZLCl8UICwAcJZjCS7vvjAqQo8JYrrulgHOdrqYX84>

This Subaru ad has some gorgeous shots of the area around New Paltz! Ready to relocate your business in Ulster County? You’ll find more than just beauty and quality of life. Call us at (845) 340-3556 to talk about business sites, funding incentives and your staffing needs. #UlsterForBusiness #newpaltzchamber

**BROOKLYN PROMOTION: KINGSTON**

**Posted Sunday, Nov 18 at noon**

<https://brooklynbased.com/2018/11/07/weekend-kingston-ny-where-stay/>

While the Hudson Valley has always had a strong artistic community, Kingston is unique in its deliberate zoning and programming meant to attract, house, and retain working artists and craftspeople. #UlsterForBusiness #StockadeWorks #LiteBriteNeon #madkingston

**INDUSTRY SECTOR: FILMMAKING**

**Posted Friday, Nov 16 at 1 p.m.**

<https://www.poughkeepsiejournal.com/story/entertainment/2018/11/06/welcome-marwen-carell-zemeckis-film-portrays-ulster-man/1890639002/>

Ulster County resident Mark Hogancamp’s life is the inspiration for a Hollywood film starring Steve Carell. An exhibit of Hogancamp’s photos is at #bluecashew in Kingston through November 17. #UlsterForFilm #NYSFILM #WoodstockFilm

**INDUSTRY SECTOR: CRAFT FOOD & BEVERAGE, REGIONAL EVENT**

**Posted Saturday, Nov 17 at noon**

<http://rosendalechamber.org/pickle-festival>

Pucker up! The 21st Annual Picklefest on November 18 draws more than 100 vendors to the Rosendale Rec Center. Pickling Contests—and the Pickle Triathlon—are always crowd pleasers. #RosendalePickleFestival #UlsterForBusiness #tasteny

**REGIONAL EVENT: NEW PALTZ**

**Posted Friday, Nov 16 at 11 a.m.**

[**https://www.roostcoop.org/rsvp**](https://www.roostcoop.org/rsvp)

Call for Artists to participate in the 3rd Annual Community Art Gala at Roost Studios, catered by The Village Tea Room in New Paltz. Drop your work off November 15-18 for a month long exhibition. #newpaltzchamber #UlsterForBusiness

**BUSINESS SKILL SETS: RESUME**

**Posted Tuesday, Nov 20 at noon**

<https://cdn.theladders.net/static/images/basicSite/pdfs/TheLadders-EyeTracking-StudyC2.pdf>

When you’ve got six seconds to make a good first impression on paper (or screen), this research study offers pertinent advice based on gaze tracking technology. #UlsterForBusiness